**Report to the Board**

**\_\_\_\_\_\_\_ Region IV \_\_\_\_\_**

**Submitted By:** Sherry Siler

**Date Submitted:** January 4, 2016

1. ***Strategic Direction Contributions:*** Please summarize activities conducted by you and your policy committee in the areas below since the last Board meeting.
   1. **MEMBER VALUE:** *What activities were undertaken to represent and serve Region/Division members (ex. communications to/from members, additions to website, awards/scholarship programs, other use of Region/Division funds, etc.)?*
      1. Update to Region IV web page
      2. Submission of January 2016 newsletter
      3. Answered multiple emails from members
      4. Order of I Am CTE shirts for CTE month promotional activities
      5. Submission of Policy and Business meeting minutes to ACTE
   2. **PROFESSIONAL DEVELOPMENT:** *What progress was made on planning professional development offerings within the Region/Division (ex. VISION 2016 programming, Region Conference planning, etc.)?*
      1. Contacted several possible presenters for Region IV and followed up on their submissions to the Call For Presenters portal
   3. **LEADERSHIP:** *What activities were conducted to recruit or mentor volunteers and up-and-coming leaders (Educators in Action, committee members, fellows)?*
      1. Shared EIA cards with Policy team to distribute and recruit new EIA
      2. Participated in Region IV conference planning calls
      3. Created agenda and participated in Region VP conference calls
      4. Worked to open communication between DECA and ACTE to prevent overlapping conferences
      5. Stayed in contact with RIV Policy team
      6. Maintained communication with ACTE staff.
      7. Maintained communication about CTE with AR congressional members

**Potential Board of Directors Candidates:**

* + 1. Future Region/Division Vice President suggestions:
       1. Marketing VP: Richard Faulkner; NM
       2. Admin VP: Michael Culwell, OK;
    2. ACTE President/Elect suggestions:
    3. ACTE Ambassador suggestions:
  1. **PUBLIC POLICY:** *What legislative issues in your Region/Division were identified?*
  2. **MARKETING:** *What activities were conducted to increase awareness of ACTE or CTE (ex. representation at local/affiliate conferences, social media activity, other promotions)?*
     1. Representative at the Western Arkansas Educational Service Cooperative Advisory Council meeting and Business and Marketing Breakout session facilitator
     2. Representative at local school district advisory council meeting
     3. Provided a Region IV report at the AR ACTE Fall retreat
     4. Promote CTE/DECA via Twitter, Instagram, Facebook posts

1. Division/Region Concerns:

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| **What are your concerns for your Region/ Division specifically?** | **What are the implications for ACTE?** | **In what capacity can ACTE assist in addressing this issue?** |
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1. ***Items To Be Placed on Board Agenda for Discussion:***

*(Only include items that require Board discussion or action. These will be placed on the Board meeting agenda.)*

**Just a suggestion:** When expense reports are modified, return a copy of the modified report with the expense reimbursement.